



THE WORLD JEWELLERY CONFEDERATION

PRESS RELEASE

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IJL joins forces with CIBJO, the World Jewellery Confederation

MILAN, ITALY: OCTOBER 24, 2013 – Leading UK jewellery industry event International Jewellery London has been accepted as a commercial member of CIBJO, the World Jewellery Confederation, and as such becomes the first jewellery show from the United Kingdom to gain such representation in the international body.

CIBJO President Gaetano Cavalieri expressed his happiness at being able to welcome Reed Exhibitions' IJL into the organisation, noting that as an important trade show in a prominent jewellery market it can play a key role in supporting the industry both in Britain and internationally.

"I am delighted to welcome IJL into our fold. CIBJO recognises trade shows as the primary gathering places for our sector, providing not only opportunities for promoting business, but also forums at which we can discuss and address common issues and challenges," Dr. Cavalieri said. "IJL has long served to bring together members of the trade from across the UK, Europe and internationally, and in this respect it is ideally positioned to advance CIBJO programmes relating to harmonised industry standards, Corporate Social Responsibility (CSR) and consumer confidence."

Said IJL Event Director Sam Willoughby: "IJL already has very strong industry links and is seen as a show where partnerships are forged, announcements made and business progressed. It makes absolute sense for IJL to become a member of CIBJO, with its history and focus on supporting individuals and companies earning their livelihoods from jewellery, gemstones and precious metals."

"IJL will be able to reflect the views of the UK and contribute to developing (CSR) throughout the global jewellery industry. We fully support the work that CIBJO undertakes for the future security and development of the industry on an international scale."

CIBJO already has links with IJL and, just last month at the UK's flagship trade show signed a memorandum of understanding with the Responsible Jewellery Council (RJC).