



PRESS RELEASE

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CIBJO releases Pearl Special Report, aims to achieve nomenclature that crosses cultural barriers

MILAN, ITALY: April 30, 2013 – With only one week to go to the opening of the 2013 CIBJO Congress in Tel Aviv on May 7, 2013, the seventh of the CIBJO commissions' Special Reports has been released. Prepared by the CIBJO Pearl Commission, headed by Ken Scarratt, the report looks at the need to create nomenclature that is clearly understood across the cultural barriers.

In particular the report reviews the debate that took place last year regarding the use of the unqualified term “pearl.” Ultimately it was agreed that the word “pearl” is used without qualification within a commercial document, it can only refer to a natural pearl. Cultured and imitation pearls must always be preceded by the respective qualifiers “cultured” and “imitation.” However, it is recommended that, to avoid any confusion, even natural pearls should be labelled with the qualifier “natural” included.

The Pearl Special Report also states the intention of the Pearl Commission to bring to review at the congress a quick reference guide, which will summarize key elements of the extensive Blue Book.

To download a full copy of the report, please link to:

[http://congress2013.cibjo.org/CIBJO%20Special%20Report%20\(Pearl%20Commission\)%202013.pdf](http://congress2013.cibjo.org/CIBJO%20Special%20Report%20(Pearl%20Commission)%202013.pdf)

The 2013 CIBJO Congress will take place at the Dan Panorama Convention Centre in Tel Aviv, Israel, from May 7 to May 9, 2013, with pre-congress meetings starting on May 5. More information is available on the dedicated [2013 CIBJO Congress website](#). Preferential congress hotels rates are guaranteed for those registering until April 15, 2013.

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