



PRESS RELEASE

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CIBJO to launch third season of Jewellery Industry Voices with hybrid in-person/streamed seminar at VICENZAORO

**SUSTAINABLE
DEVELOPMENT
GOALS**
**MEETING THEIR
CHALLENGE**



PART 1



**THE ROLE AND THE INFLUENCE
OF WOMEN IN THE MINING OF
PRECIOUS MATERIALS**

PART 2



**SUSTAINABLE JEWELLERY IN
THE CIRCULAR ECONOMY**

A HYBRID SEMINAR/WEBINAR

Conducted in person at VICENZAORO September 2021 and streamed live worldwide

Sunday, 12 September 2021: 2:30 PM-4:30 PM Central European Time



World Jewellery
Confederation



RESPONSIBLE
JEWELLERY
COUNCIL

MILAN, ITALY: SEPTEMBER 9, 2021 – The third season of Jewellery Industry Voices, the widely followed webinar series presented monthly by CIBJO, the World Jewellery Confederation, will kick off the same way that it did in 2020, with an in-person seminar in Vicenza, Italy, which will be live-streamed simultaneously as a webinar around the globe.

The two-hour, two-part seminar/webinar is a featured event during the second day of the VICENZAORO September jewellery show. It is entitled “Sustainable Development Goals: Meeting Their Challenge,” and is part of a joint programme of CIBJO and the Italian Exhibition Group, endorsed by the United Nations Economic and Social Council (ECOSOC), to promote the principles of sustainability, responsible sourcing and social engagement in the jewellery and gemstone sectors. It is being co-presented by the Responsible Jewellery Council (RJC).

The event will focus on industry strategies to support actualization of two of the 17 interlinked Sustainable Development Goals (SDGs), which are the set of global objectives designed to be a "blueprint to achieve a

better and more sustainable future for all.” They were approved in 2015 by the United Nations General Assembly and are intended to be achieved by the year 2030.

The first part of the seminar/webinar will focus on SDG 5: Gender Equality. It will look at the growing role of women in the mining and extraction of precious materials for the jewellery industry, and consider the significance of their increased involvement. Moderated by Edward Johnson, its panel members include Iris Van der Veken, Executive Director of the Responsible Jewellery Council, which under her leadership launched the Generation Equality Campaign for the global jewellery and watch industry and has just released an in-depth gender equality report; Feriel Zerouki; Senior Vice President, Corporate Affairs at the De Beers Group, who also is the General Manager of the GemFair artisanal miner empowerment programme in Sierra Leone; Cristina Maria Villegas, Director of Mining at Pact, a NGO operating in 40 countries, who is an expert in artisanal and small-scale mining (ASM); and Diana Culillas, Secretary General of the Swiss Better Gold Association, which supports sustainable development of artisanal small-scale miners and establishes responsible gold value chains from these operations to the end market.



*Iris Van der Veken,
Executive Director,
Responsible Jewellery
Council*



*Feriel Zerouki, Senior Vice
President, Corporate
Affairs, De Beers Group*



*Cristina Maria Villegas,
Director of Mining, Pact*



*Diana Culillas, Secretary
General, Better Gold
Association*

The second part of the seminar/webinar will concentrate on SDG 12: Responsible Consumption and Production. It will address a growing movement within the jewellery sector to adopt the principles of a circular economy, addressing global challenges like climate change, biodiversity loss, waste and pollution. Moderated jointly by Edward Johnson and CIBJO’s Executive Vice President, Jonathan Kendall, who initiated the confederation’s Jewellery Industry Greenhouse Gas Measure Initiative, its panel members include Danielle Keller Aviram, a sustainable jewellery and fashion consultant specializing in the development of circular economies; Philipp Reisert, Managing Partner, C. Hafner GmbH & Co., a German precious metal refining company and producer of semi-finished products and components for the luxury goods, technical and dental industries; Gabriel Andre Sauer, Managing Director of Sauer, one of Brazil’s best known jewellery companies; and Oren Schneider, CEO of CIRCA, the leading global buyer of pre-owned high-end jewellery and watches.



*Danielle Keller Aviram,
sustainable jewellery and
fashion consultant*



*Philipp Reisert, Managing
Partner, C. Hafner GmbH
& Co.*



*Gabriel Andre Sauer,
Managing Director, Sauer*



*Oren Schneider, CEO,
CIRCA*

The two-hour seminar will take place on Sunday, September 12, 2021, 2:30-4:30 PM Central European Time (5:30-7:30 AM Los Angeles; 8:30-10:30 AM New York, 1:30-3:30 PM London, 3:30-5:30 PM Moscow/Tel Aviv; 4:30-6:30 PM Dubai; 6:00-8:00 PM Mumbai; 7:30-9:30 PM Bangkok; 8:30-10:30 PM Hong Kong; 9:30-11:30 Tokyo; 10:30 PM-0:30 AM Sydney).

The in-person seminar will be conducted on the Main Stage of Hall 7 of the Vicenza Expo Centre, and the webinar will be live streamed at <https://www.vicenzaoro.com/en/>

CIBJO is the international jewellery confederation of national trade organisations. CIBJO's purpose is to encourage harmonisation, promote international cooperation in the jewellery industry and to consider issues which concern the trade worldwide. CIBJO's chief mission is to protect consumer confidence in the industry. CIBJO is the sole jewellery industry organisation to have Special Consultative Status with the United Nation's Economic & Social Council (ECOSOC) and is a member of the UN Global Compact.