

## Vice President Kenneth Scarratt to present new CIBJO Academy on February 23 at 2024 Bangkok Gem & Jewelry Fair

MILAN, ITALY: FEBRUARY 13, 2024 – CIBJO Vice President Kenneth Scarratt will present to the trade the programme of the new CIBJO Academy during the 69th Bangkok Gems & Jewelry Fair.

The presentation will take place on Friday, February 23, 2024, in Meeting Room 110C, on Level 1 of the Queen Sikrit National Convention Center, the venue of Bangkok Gems & Jewelry Fair, from 10:30 AM to 12:30 PM.

The CIBJO Academy, which was established in 2023, is responsible for the preparation and delivery of educational programmes and materials, suitable for jewellery professionals and the consuming public, about standards, operating principles and terminology developed within CIBJO's various commissions and expert committees. Mr. Scarratt is its Founding Dean.



**The 69th Bangkok Gems & Jewelry Fair**  
**EVENTS & ACTIVITIES**  
**FRIDAY 23<sup>rd</sup> FEBRUARY 2024**

**Mr. Kenneth Scarratt**

**TIME** 10.30 - 12.30 am  
**VENUE** 110C  
**TOPIC** *Industry Best Practices & Procedures - a short introduction to the CIBJO Academy's programs (ENG)*  
By Mr. Kenneth Scarratt (Dean, the CIBJO Academy)

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The essential course materials for the CIBJO Academy are the various CIBJO Blue Books and guides, relating to the entire spectrum of the gemstone and jewellery industries, covering natural diamonds, laboratory-grown diamonds, coloured gemstones, pearls, coral, precious metals, principles of responsible sourcing, the operation of gem laboratories, marketing, ethics and legal issues, and more.

One of the world's most respected gemmologists, over his 50-year career Mr. Scarratt has been the CEO of the Bahrain Institute of Pearls & Gemstones (DANAT), Managing Director for SE Asia for the Gemological Institute of America (GIA), Laboratory Director for the AGTA (American Gem Trade Association) Gemological Testing Center in New York, Director of AIGS (Asian Institute of Gemological Sciences) in Bangkok, Chief Executive and Laboratory Director GAGTL (Gemmological Association & Gem Testing Laboratory of Great Britain) in London, and Managing Partner at ICA|GemLab in Bangkok. He has published papers extensively in such journals as The Journal of Gemmology (UK), Gems and Gemology (USA) and many others. He co-authored the books "The Crown Jewels," and "The Pearl & the Dragon." He also is President of CIBJO's Sector A, which oversees all gem materials, President of the CIBJO Pearl Commission and Vice President of the organisation's Coral Commission.

“The CIBJO Academy was created to make accessible to the jewellery industry the massive body of work, including trade standards and principles, and harmonized terminology and nomenclature, which is produced, refined and updated on a constant basis by the various commissions and special committees operating under the umbrella of our World Jewellery Confederation,” said CIBJO President Gaetano Cavalieri. “We are extremely fortunate to have a world-class expert of the calibre of Ken Scarratt heading the new body, and I strongly recommend that participants and visitor to the Bangkok Gems & Jewelry Fair take advantage of this special opportunity.”

**The World Jewellery Confederation (CIBJO)** is the international jewellery confederation of national trade organisations. CIBJO's purpose is to encourage harmonisation, promote international cooperation in the jewellery industry and to consider issues which concern the trade worldwide. CIBJO's chief mission is to protect consumer confidence in the industry. The World Jewellery Confederation is the sole jewellery industry organisation to have Special Consultative Status with the United Nation's Economic & Social Council (ECOSOC) and is a member of the UN Global Compact.

**FOR IMMEDIATE RELEASE**

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